

# **Empowering the World's BIM Community with 3D BIM CAD Models by CADENAS**

Partnership agreement of CADENAS and The BIM Hub - it all starts with an app

Augsburg, Germany, 21st April 2016. The BIM Hub® a trusted networking environment for BIM Professionals and CADENAS GmbH, a world leader in 3D CAD models have come together in January to sign a significant partnership agreement. In doing so, their combined expertise now provides the best possible service for architects and engineers in the construction industry worldwide thanks to a stunning new mobile app and well established online platform.

"CADENAS and The BIM Hub can now offer the full package to professionals in the construction industry" explains the CEO of CADENAS, Jürgen Heimbach. "We supply the 3D BIM CAD model knowledge and The BIM Hub provides a robust and trusted environment for BIM and AEC professionals outright". The BIMcatalogs.net add-on then delivers around the clock access to intelligent 3D BIM CAD component data to engineers, designer and constructors worldwide from any computer or mobile device which can then be imported freely into their respective CAD systems. Native formats such as Autodesk Revit, Nemetschek Allplan, Graphisoft ArchiCAD etc are always available.

# All in One, On the Go - A New App

As of the 21<sup>st</sup> of April 2016 The BIM Hub app powered by CADENAS will be available from both the iTunes and the Google Play Store. The familiar company news, case studies, discussions, articles, networking and BIM resources offered by The BIM Hub will be completely complement by CADENAS' 3D BIM CAD model expertise in this friendly and easy to use app. Allowing BIM professionals to now bridge the gap between mobile platform and native integration of product data in one location. Through The BIM Hub's Middle Eastern partner, the Jordan Engineers Association, the app has over 70 supplier certified catalogues already and this will soon be announced to

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## **PRESS RELEASE**



the organisation's 120,000 engineers. In worldwide terms, the reach and the scope of The BIM Hub's product portal will only continue to grow.

To complement this, 3D BIM CAD models by CADENAS will also be embedded on TheBIMHub.com to be downloaded and implemented directly for users requiring an additional desktop experience.

## The Best of Both Worlds - for Free

"What The BIM Hub values above all else is to empower the BIM community to connect, learn and develop" explains founder Tahir Sharif. "We enable construction professionals to network in a trusted environment. CADENAS will help us to enhance the user experience by providing high standard BIM models, enabling The BIM Hub environment to offer the best of both worlds for all construction projects."

## **Just the Beginning of the Partnership**

The joining of the two platforms and the mobile app is just the beginning of a long and hopefully prosperous relationship between the two companies. At the CADENAS Industry-Forum held in March this year Tahir Sharif himself discussed "The importance of the 'I' in BIM". The presentation was held in the WWK football arena of Augsburg's own Bundesliga Team and is available for all to see online at <a href="https://www.industry-forum.biz">www.industry-forum.biz</a> He can also be seen on the 24<sup>th</sup> of April 2016 presenting at the "BIM & The Measure of Success Conference" in Amman, Jordan.

For more information about BIM please visit: <u>The BIM Hub</u> and to download product libraries visit: <u>BIMcatalogs.net</u>

Get it on Google Play Store

Get it on iTunes Store

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## **Press Images:**



**Caption 1:** As of the 21<sup>st</sup> of April 2016 The BIM Hub app powered by CADENAS will be available from both the iTunes and the Google Play Store. The app provides the best possible service for architects and engineers in the construction industry worldwide.



**Caption 2:** The BIM Hub founder Tahir Sharif and CADENAS CEO Jürgen Heimbach (left side) have come together in January to sign a significant partnership agreement.

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Caption 3: The familiar company news, case studies, discussions, articles, networking and BIM resources offered by The BIM Hub will be completely complement by CADENAS' 3D BIM CAD model expertise in this friendly and easy to use app.

This press release and accompanying images are available for download from our website: <a href="https://www.cadenas.de/press/press-releases">www.cadenas.de/press/press-releases</a>

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## **About CADENAS**

CADENAS is a leading software developer in the areas of Strategic Parts Management and parts reduction (PARTsolutions), as well as Electronic Product Catalogs (eCATALOGsolutions). With its customized software solutions, the company acts as a link between the component manufacturers with their products and the purchasers.

With its 300 employees at 17 international subsidiaries, the name CADENAS (Hispanic: process chains) has been standing for success, creativity, support and process optimization since 1992.

For further information, please visit: www.cadenas.de/en

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